

WOODWARD DREAM CRUISE AND BERKLEY CRUISEFEST

Woodward DreamCruise is always the 3rd Saturday in August. CruiseFest is always the Friday before.

Woodward Business Owners:

Woodward Dream Cruise is on August 20, 2016. The permit is only valid for August 19 and August 20th.

Any temporary display on property including hanging a banner, providing parking spaces for a fee (e.g. Prime Cruise Location--park your car for \$10); setting up bleachers for better viewing; renting your property to an outside vendor require a Woodward Dream Cruise Permit.

The cost for the permit is \$200. A \$100 clean up bond is also required at the time of application. However, there are exceptions to this. Alcohol sales go through City Council for approval.

Applicants will be notified if the City needs more information or it is denied. If approved, we mail the permit.

Adults must be on the premises at all times. For example, if a scout troop wants to use a parking lot, an adult must be with the troop at all times.

All applications are due **Friday, July 1, 2016 at 4 pm**. *A \$200 late fee will also be assessed for applications received after the deadline.*

The Building Department does not issue permits to anyone doing any activity in the Woodward right of way (in the service drive or along the sidewalk). Peddlers are handled by the City Clerk's office.

Twelve Mile Business Owners:

CruiseFest is on August 19, 2016. Parade starts at 6:30 PM. Road closed from 6 PM to 10 PM.

The Chamber of Commerce obtains a permit on behalf of all businesses along Twelve Mile Road. This permit will enable businesses to a banner, have a sidewalk sale, or a special event on private property. A space 5 feet in width must be maintained on the sidewalk so that pedestrians can safely walk.

Adults must be on the premises at all times. For example, if a scout troop wants to use a parking lot, an adult must be with the troop at all times.

If a business wants to serve alcohol on private property, the cost for the permit to sell alcohol is \$50. A \$100 clean up bond is also required at the time of application. For this type of activity, a Promotional Event permit is required.

If you are pulling a separate permit in order to sell alcohol, you must apply by **Friday, July 1, 2016 at 4 p.m.** *A \$200 late fee will also be assessed for applications received after the deadline.*

The Building Department does not issue permits to anyone doing any activity in the Twelve Mile right of way. Peddlers are handled by the City Clerk's office.